

PROJECT X

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2011 PRODUCTS



PROJECT X

PROJECT X
WOOD & HYBRID

PROJECT X 6.5

Woods

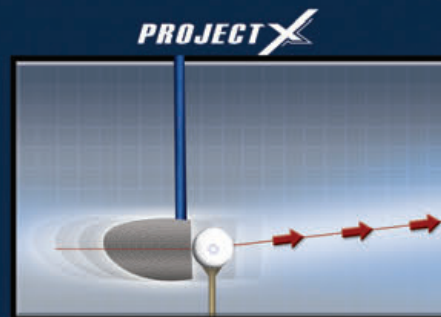
- Similar bend profile to Project X iron shafts
- Firm tip design yields a penetrating launch and low spin
- Low torque and reinforced cross section provide the most stable shaft performance on tour

Hybrids

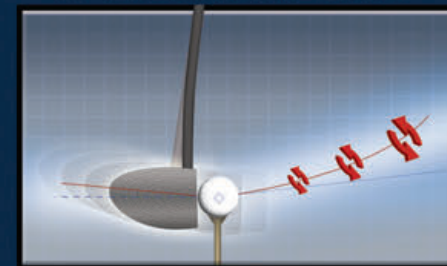
- Stiffness profile matches Project X iron shafts
- Bend profile and stability enhancements reduces both directional and distance dispersion
- Weight provides perfect transition from iron shafts to woods shafts

Tour Launch and Spin

Like the Project X iron shafts, Project X wood and hybrid shafts provide penetrating launch conditions with ultra low spin. The tapered flex mid-section combine with the double reinforced tip section to maintain a strong angle of attack and greatly reduce spin, even in higher loft drivers.



TYPICAL GRAPHITE SHAFT



Superior Design Technology

Project X wood and hybrid shafts are engineered using proprietary Zonal Design Theory (ZDT) which divides the shaft into three zones—butt, mid and tip sections. Each zone is optimized for performance using a specific design technology.

Butt section

Hex-Axial Reinforcement Technology provides unmatched cross sectional stability minimizing energy lost to ovalization.

Mid section

Constant Taper Design eliminates localized bending and creates even loading and unloading for maximum energy transfer.

Tip section

Two additional wraps of 55 MSi carbon fiber create an extremely stable 16" tip region which minimizes droop and lag and reduces spin.



PROJECT X

A proven winner on the PGA Tour, the patented RIFLE design features a discrete constant taper for each shaft in the set. Longer taper rates result in more energy transfer to the ball, getting the ball up faster and flattening out quicker for a penetrating trajectory and ball flight.

PROJECT X FLIGHTED

In addition to the playing characteristics which makes the Project X shaft a favorite among the world's best players, the Project X Flighted features an exaggerated change in kick point within the set to manipulate ball flight. Long irons have a lower kick point for higher ball flight while short irons have a higher kick point for a lower trajectory and greater accuracy and control.

RIFLE

Rifle steel shafts feature a stepless frequency matched design. This Tour winner is an excellent choice for all players. Frequency matching ensures consistent flex progression throughout the set while providing dependable feel which is preferred by tour professionals and beginning golfers alike. For players seeking a softer feel in their scoring irons, the RIFLE SPINNER is designed for sand, lob, and gap wedges.

RIFLE FLIGHTED

A revolutionary concept developed through exclusive Flex Distribution Technology™ and perfected on the PGA and European Tours. Rifle Flighted iron shafts feature easier-to-launch long irons with higher ball flight for peak distance, and short irons with controlled trajectory for more accurate approach shots.



PROJECT X

FLEX	LENGTH	WEIGHT	TIP DIA.
5.0	41.5 - 37.0"	115g	.355 / .370
5.5	41.5 - 37.0"	115g	.355 / .370
6.0	41.5 - 37.0"	120g	.355 / .370
6.5	41.5 - 37.0"	125g	.355 / .370
7.0	41.5 - 37.0"	130g	.355 / .370

PROJECT X FLIGHTED

FLEX	LENGTH	WEIGHT	TIP DIA.
5.0	41.5 - 37.0"	107-121g	.355 / .370
5.5	41.5 - 37.0"	112-126g	.355 / .370
6.0	41.5 - 37.0"	117-131g	.355 / .370
6.5	41.5 - 37.0"	122-136g	.355 / .370
7.0	41.5 - 37.0"	128-140g	.355 / .370

RIFLE

FLEX	LENGTH	WEIGHT	TIP DIA.
4.0 / 4.5	Variable	105-133g	.355 / .370
5.0 / 5.5	Variable	105-133g	.355 / .370
6.0 / 6.5	Variable	105-133g	.355 / .370
7.0	Variable	105-133g	.355 / .370

RIFLE FLIGHTED

FLEX	LENGTH	WEIGHT	TIP DIA.
4.5	Variable	105-133g	.355 / .370
5.0	Variable	105-133g	.355 / .370
5.5	Variable	105-133g	.355 / .370
6.0	Variable	105-133g	.355 / .370
6.5	Variable	105-133g	.355 / .370
7.0	Variable	105-133g	.355 / .370

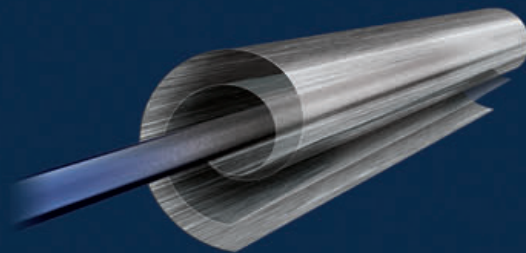
PROJECT X WOODS

FLEX	LENGTH	WEIGHT	TIP DIA.
5.0	46.0	60	.335
5.5	46.0	62	.335
6.0	46.0	66	.335
6.5	46.0	69	.335
7.0	46.0	69	.335

PROJECT X HYBRIDS

FLEX	LENGTH	WEIGHT	TIP DIA.
5.0	42.0	84	.370/.355
5.5	42.0	85	.370/.355
6.0	42.0	92	.370/.355
6.5	42.0	95	.370/.355
7.0	42.0	97	.370/.355

TIP SECTION



Butt section

Hex-Axial Reinforcement Technology provides unmatched cross sectional stability minimizing energy lost to ovalization.

Mid section

Constant Taper Design eliminates localized bending and creates even loading and unloading for maximum energy transfer.

Tip section

Two additional wraps of 55 MSi carbon fiber create an extremely stable 16" tip region which minimizes droop and lag and reduces spin.

BUTT SECTION

